

NEBRASKA NATIONAL GUARD
HUMAN RESOURCES OFFICE
2433 NORTHWEST 24TH STREET
LINCOLN, NEBRASKA 68524

ACTIVE GUARD RESERVE VACANCY ANNOUNCEMENT

Announcement Number: AGR-AR-25-114

Closing Date: 02 October 2025

Position Title: Marketing NCO (12009)

Location: RRB, Lincoln, NE

Military Grade Range: Minimum SSG/E6 – Maximum SFC/E7

Military Requirements: Designated MOS for this position is 00F. Must attend two week Marketing NCO course within 12 months of assignment. Applicant must have and maintain a Secret Security Clearance. **Applicants will review the qualifications for the award of this MOS in Department of the Army Pamphlet (DA PAM) 611-21 for further demand rating and qualifications for initial award of MOS. Failure to review these qualifications may result in the applicant not being eligible for the position.**

Area of Consideration: All members of the Nebraska Army National Guard and meeting the minimum requirements may submit applications for this position. **All current hiring procedures will be in accordance with NEARNG Selection Process Policy guidelines. AGR's within 24 months of initial tour or 18 months of assignment or reassignment of closing date of this announcement requires a stabilization waiver. Stabilization waiver request must be submitted with application by closing date.**

Qualified applicants will be referred to the selecting official in the following order.

Area 1: Lateral Transfers of on-board AGR personnel SFC/E7 and who meet the military requirements as listed above. Soldiers on interim promotions will not be considered as Area 1 applicants.

Area 2: AGR Soldiers on the current Select, Train, Educate, Promote (STEP) list for the specified Career Progression MOS (00F).

Area 3: On-board AGR Soldiers meeting the minimum grade requirements SSG/E6 and who meet the military requirements as listed above.

Area 4: All members of the Nebraska Army National Guard and individual's eligible to become members with a rank/grade of SSG/E6 and above may submit applications for this position. This position is SFC/E7 and a reduction will be required for any applications above the rank/grade of SFC/E7 prior to AGR start date.

General Requirements:

1. Must submit SOU, HHR Form 600, DD 369 (background check with local law enforcement) and scan of social security card with the application and complete favorable "live scan".
2. Must have favorable report on the sex offender's registry and urinalysis testing.
3. Must have a NACLC without any adverse findings.
4. Screening of local personnel files and complete behavioral health assessment.
5. Selected agrees to work weekends and evenings as the position and circumstances require.
6. Selected individual must possess a valid state driver's license.

Summary of Duties:

Senior Marketing NCO for the Nebraska National Guard Recruiting and Retention Battalion. Develops, implements, and executes the NEARNG annual marketing strategy supporting RRB and NEARNG strategic objectives. Provides marketing support to RRB Teams, RRNCOs, and unit events focused toward achievement of Strategic Objectives. Develops and Curates organizational branding supporting State and National strategies. Serves as the lead Battalion planner for participation in national, regional, and state marketing/advertising campaigns. Serves as primary BN lead for coordinating marketing activities with external stakeholders including; NGB, NENG PAO, Contractors, Centers of Influence, and vendors. Oversees the execution of all RRB related public affairs activities. Coordinates NENG PAO for integrated messaging. Curates RRB messaging on Social Media Platforms, and provides support to RRB events and activities when

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requested. Collects and analyzes data related to marketing activities. Measures marketing Return on Investment (ROI), and use ROI data to refine marketing strategies. Serves as GPC Cardholder. Performs additional tasks and duties assigned.

Application Instructions

E-mail may be sent to ng.ne.nearng.list.hro-agr-job-apps@army.mil with a subject line of "Job Application AGR-AR-__-__ (list job announcement number)". Encrypted emails can be accomplished using DoD Safe at <https://safe.apps.mil>. Electronic applications will be submitted as one PDF attachment named "*Last Name, First Name, AGR-AR-__-__ (list job announcement number)*". Applications submitted in multiple attachments will not be accepted. Applications or attachments which are unreachable or cannot be opened will not be accepted or considered.

Candidates may apply by submitting a completed *Application for Active Guard/Reserve (AGR) Position*, NGB Form 34-1. Reference AR 135-18 Para 2-3 and NGR 600-5 Para 2-4 the following documents must be submitted. Packets without the appropriate documents or a written explanation will not be processed for interviews. *Applicants will use the Application Checklist to ensure proper documentation is submitted. The Application Checklist can be downloaded from the Nebraska National Guard Opportunities webpage.

To qualify for initial entry in the AGR Program applicants must meet the eligibility requirements in AR 135-18 paragraphs 2-1, 2-2, and 2-3. IAW AR 600-8-2, Flagged ARNG and US Army Reserve (USAR) soldier may not apply for AD or ADT.

In order to comply with United States Department of Defense (DoD) requirements and ensure the safety and security of the missions, programs, property and personnel of the Nebraska Military Department and Nebraska National Guard, employees must obtain the appropriate background investigation and maintain the level of security clearance assigned to their respective work.

Failure to obtain and maintain the designated type of security clearance/background check required for the respective work, may result in a job offer being rescinded, separation of employment, and/or other actions as may be deemed in the best interest of the agency.

Prior to appointment individuals must meet the security clearance requirements for the position or submit the required documents to the Nebraska National Guard Personnel Security Manager for processing the appropriate investigation. Required forms for AGR positions – SF 86, PSIP Initiation Form, Birth Certificate (or other proof of citizenship) and Fingerprints. Technician positions also require the OF 306 and Application/Resume.

The use of official mail to forward employment applications is prohibited. Applications submitted using government postage will not be considered.

Applications may be submitted by e-mail or hand-delivered to the HRO no later than 1600 hours on the closing date. Applications received after the closing time will not be considered for the position.

Hand deliver applications to: NE National Guard
Human Resource – AGR Branch
2433 NW 24th Street
Lincoln, NE 68524

The HRO is not responsible for any malfunctions when using electronic means to transmit job applications. Applicants may verify receipt of their application telephonically or via email.

The Nebraska National Guard is an equal opportunity employer; we do not discriminate on the basis of race, sex, religion, national origin or ethnicity.